

Our Market Plan

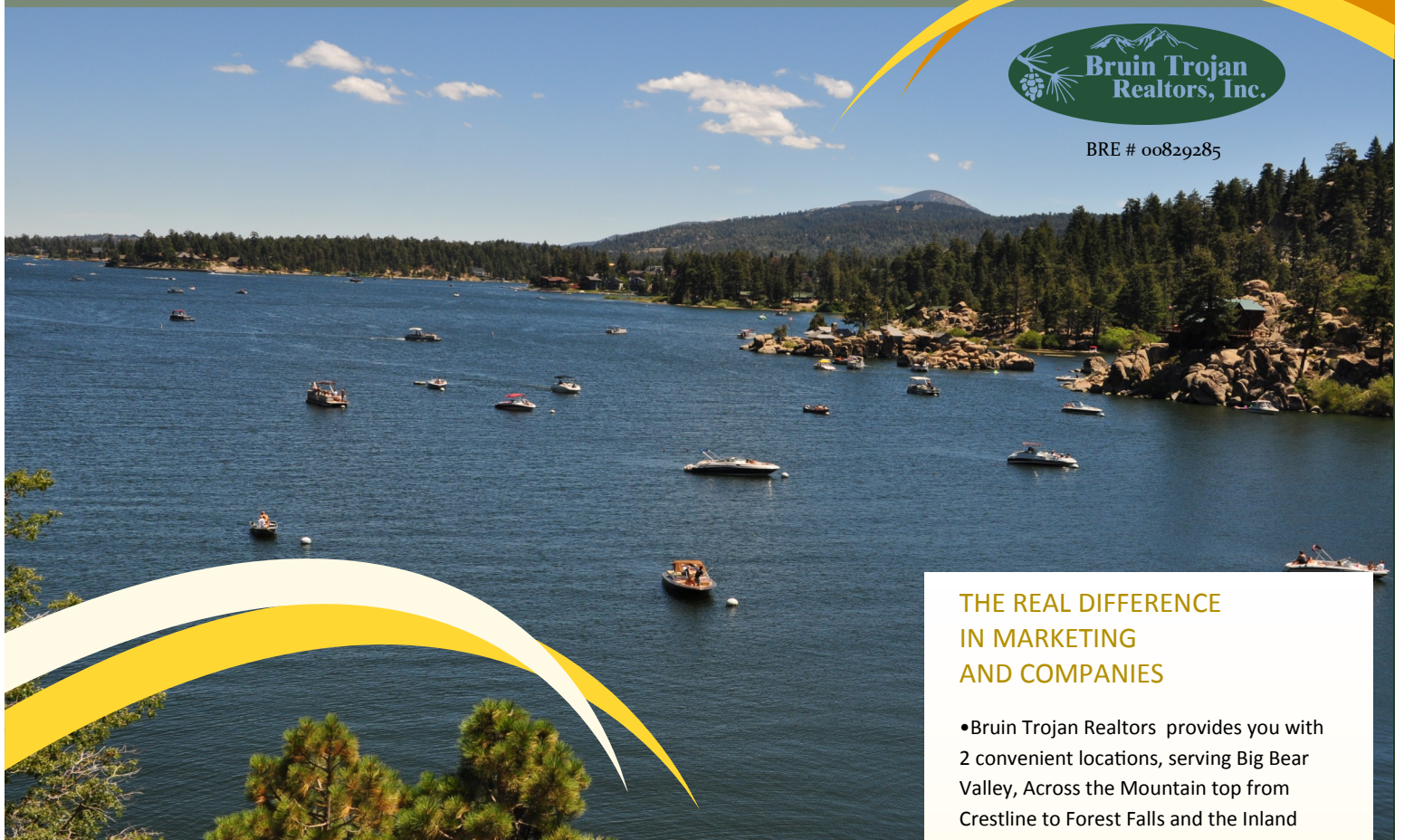
www.bruintrojanrealtors.com

Bruin Trojan Realtors, Inc.

It Takes More Than Putting A Sign In The Ground!



BRE # 00829285



THE REAL DIFFERENCE IN MARKETING AND COMPANIES

- Bruin Trojan Realtors provides you with 2 convenient locations, serving Big Bear Valley, Across the Mountain top from Crestline to Forest Falls and the Inland Empire (Highland, San Bernardino, Redlands, Fontana)

- Big Bear Association of Realtors MLS
- Rim of the World Association of Realtors
- Victor Valley Board of Realtors/MLS
- East Valley Association of Realtors/
STATEWIDE MLS

Matrix

MLS Alliance

- Carats

Listings throughout LA, San Bernardino, Riverside, and Orange Counties and the entire State of California

- Team Qualified lenders local to Big Bear Valley
- REALTOR.com
High Visibility /Featured Homes
- Featured homes key search positions
96% - 100% optimization.

The Industry Standards

- MLS Input
- Sign Post
- Brochure Box
- Color Brochures
- Agent Mailings
- Broker Open Houses (for Agents)
- Top Agent Mailings
- Internet Websites
 - REALTOR.com
 - BigBear.net
 - Zillow: includes links to;
HotPads, Yahoo, Frontdoor, Zillow Mobile, Backpage,
ByOwners, MLS, Enormo, Oodle, Trovit, Zumper, Lovely,
Trulia, MyNewPlace.

The Real Difference in Real Estate Companies Continued

Professional Photography

Respected Industry Name since 1972

(Bruin Real Estate then merged with Trojan Realty in 1986)

Print Advertising

Big Bear Grizzly Real Estate Magazine

South Coast Magazine

The Inland Home Guide

Home Gallery Magazine- Distribution throughout the Palm Springs Desert Areas

Homes & Land Magazine- Websites and Distribution throughout Orange County

Welcome Home Magazine

Bruin Trojan Realtors Bulletin- Distributed throughout Big Bear Valley

Just listed and Just Sold Post Cards.

Websites and Virtual Tours Postings

- BigBearandLakeArrowheadHomes.com
- BruinTrojanRealtors.com
- JanetforBigBearHomes.com
- cheaplandinsoutherncalifornia.com
- HomesandLand.com
- BearVacationRentals.com
- E-Flyers
- homesnap.com
- Homepages.com
- Craig'sList.com
- RealEstateJournal.com
- Zillow.com
- Trulia.com
- GoogleAds
- Loopnet.com
- Visual Tour.com
- MoonridgeOutpost.com
- Facebook (Bruin Trojan Realtors)
- ListHub (-HomeFinder.com -The Real Estate Book
 - Lake Homes USA -Realty Stone -Vast -Chase my New Home
 - Close2Homes.com -XiliMobile)

Search Engines:

- Google.Com
- Ask.Com
- MSN.com
- Bing.com
- Yahoo.com

Blogs and Articles for Big Bear Pages distributed to over 45 sites!

Oh, by the way, I'm never too busy for your referrals!



Same Location

40 years!

- One Stop Shopping for buyers, property management, vacation rentals, Bruin Trojan Realtors Escrow Division, Moonridge Outpost.

Buyers find Us

- BigBearLakeArrowheadHomes.com has been helping buyers to have a complete access to all 5 MLSs including Statewide MLS to which we belong.
- Weekly open house and follow-up to prospective buyers.
- Referrals
- Facebook, and social media.
- Virtual Tours and Video Streaming

Last but not least

- The Walking Talking Billboard of 38 years in the Real Estate Industry
- Industry Referrals
- Business to Business Referrals
- Buffini and Company Referral Network
- Hundreds of Satisfied Friends and Clients!



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